Data Analytics at the National Audit Office (UK)

NAO data analytics strategy has focused on adding value, reducing costs



Creating new insights & value through linking together data and mining for patterns and anomalies. Recognising best practice in government. More robust audit opinions



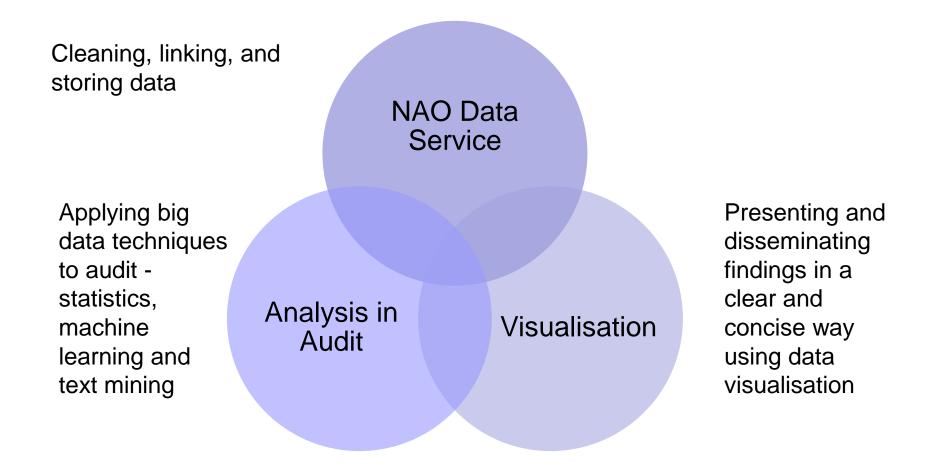
Drive out cost from our processes through automation and speeding up time to insight



Maintaining focus on avoiding error and taking opportunities to add greater value.

Innovation in external client focused assurance work

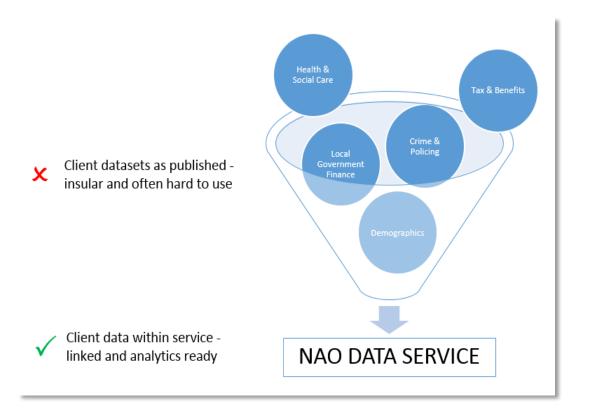
Three key areas of NAO data analytics



All supported by greater use of automation, coding, software and hardware

NAO Data Service

 Takes a range of client datasets, stores them in an NAO data warehouse and links them together for easy consumption...

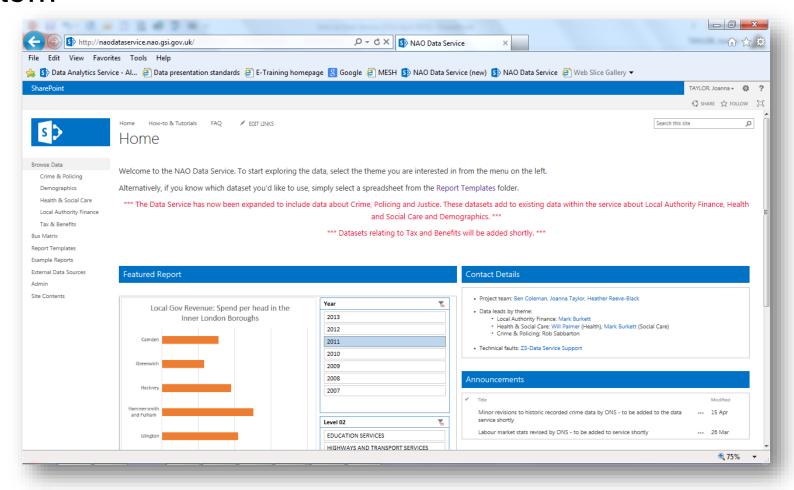


Thereby realising these benefits...



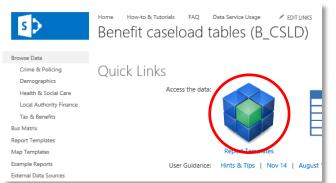
NAO Data Service

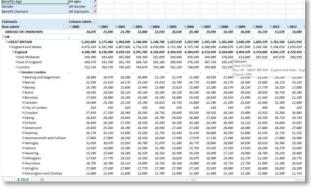
Entry point to service is through dedicated Share Point site...



NAO Data Service

Access to data is via cube icon...

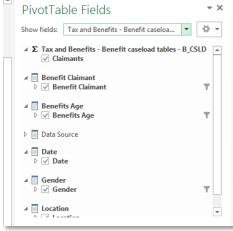


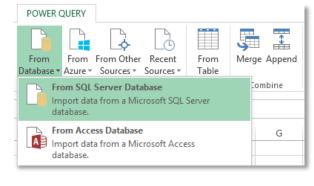


...providing access to data in pivot table form

...with the ability to easily customise & link to other data

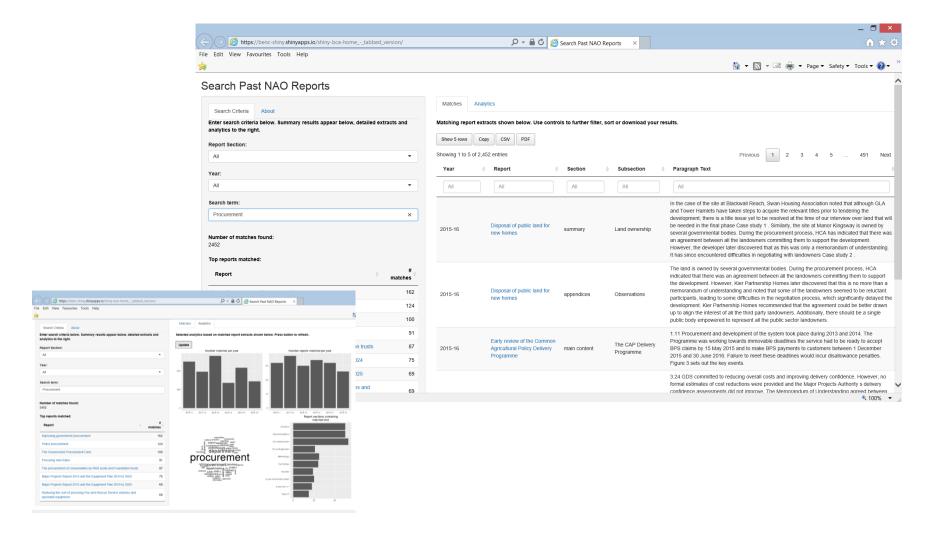
in service





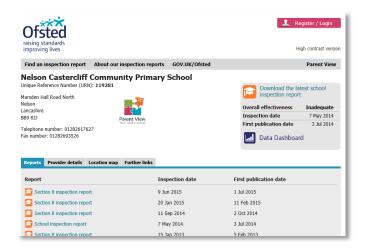
Alternatively, advanced users can connect to the SQL database directly

Automating our approach to analyzing our past reports

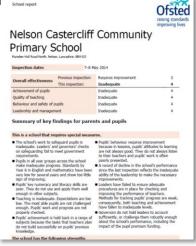


Webscraping – Ofsted (inspection body) to harvest data on pupil premium

1. Programmatically navigate to school page



2. Identify link to latest inspection report within HTML and download



3. Search text for refs to pupil premium

ensure adequate for checking and nce of teachers.

Methods for tracking pupils' progress are weak, consequently, both teaching and achievement have fallen to inadequate levels.

- Governors do not hold leaders to account sufficiently, or challenge them robustly enough about the school's performance, including the impact of the pupil premium funding.
- The recently appointed headteacher has accurately evaluated the school's strengths and weaknesses and has started to make improvements.

4. Copy all paragraphs out for further analysis

urn	School name	refs to 'pupil premium'
137816	Eston Park	- The performance of students known to be eligible for free school meals varies too much between subjects. The academy does not
	Academy	use its pupil premium funding effectively to ensure these students achieve as well as they should, particularly in English.
		- The proportion of students known to be eligible for the pupil premium (additional funding for those pupils known to be eligible
		for free school meals, children from service families and those children that are looked after) is above average.
		- The pupil premium funding is used to provide additional support and resources. However, these are not targeted precisely enoug
		on the students for whom the funding is intended. As a result, the achievement of these students is too variable. In English, for
		example, students known to be eligible for free school meals underachieve in comparison with other students and with similar
		students nationally.
		- The governing body manages the academy's finances efficiently, although the impact of pupil premium funding and the link
		between pay progression and performance are not being checked closely enough. The governing body makes sure that
		safeguarding requirements are met.

...then simply repeat (7,000 times!)



Webscraping – Readability of Tax Guidance GOV.UK



Income Tax

- 1. Overview
- 2. How you pay Income Tax
- 3. Tax-free and taxable state benefits
- 4. Work out if you need to pay Income Tax
- Check you're paying the right amount

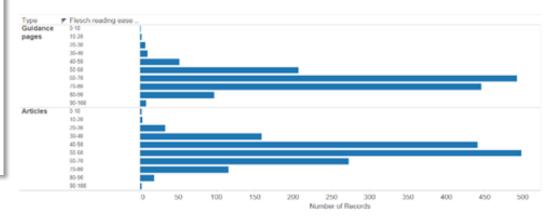
1. Overview

Income Tax is a tax you pay on your income. You don't have to pay tax on all types of income.

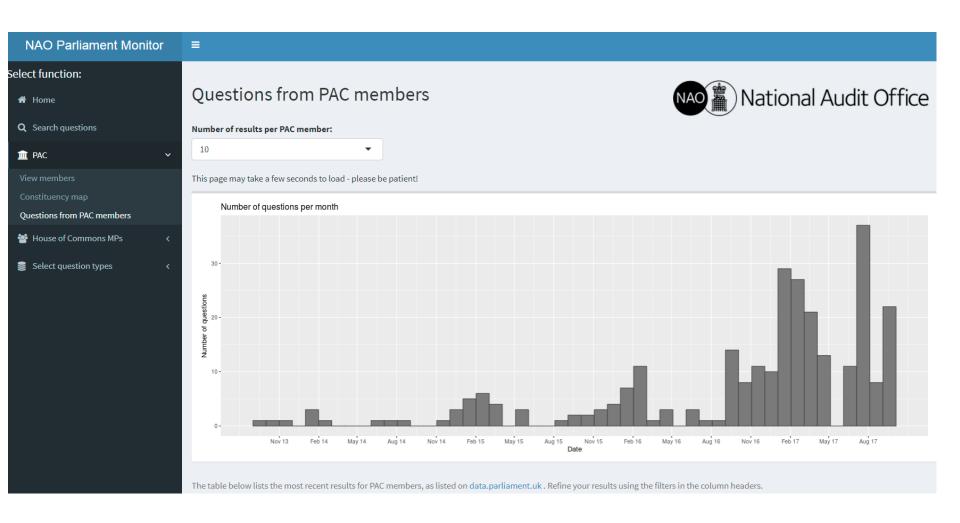
You pay tax on things like:

- · money you earn from employment
- profits you make if you're self-employed including from services you sell through websites or apps



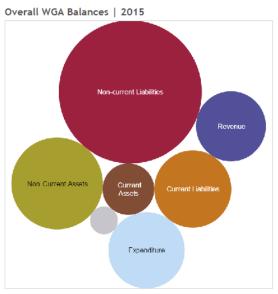


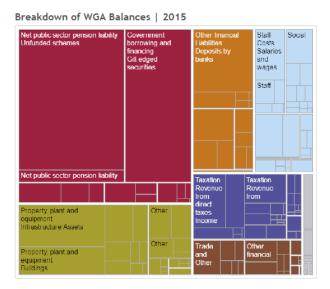
Parliament Monitor

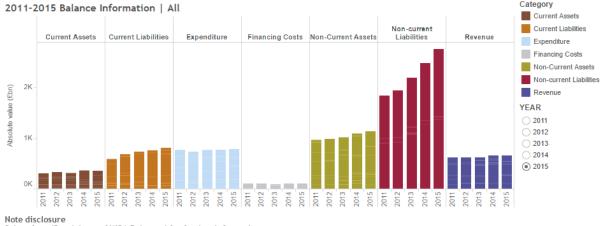


Interactive data visualisations – Whole of Government Accounts

Our most popular data visualisation, with a combined total of 25,000 views over a two year period. This visualises the consolidated financial data of the UK Government, and allows users to explore the detail for 5 years.



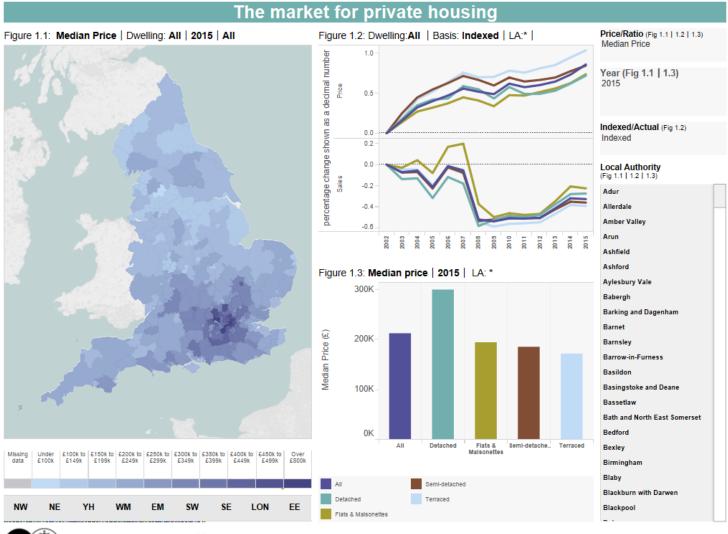




https://www.nao.org.uk/highlights/whole-of-government-accounts/



Interactive data visualisations - Housing In England



One of our latest data visualisations, with 2,500 views in three months.

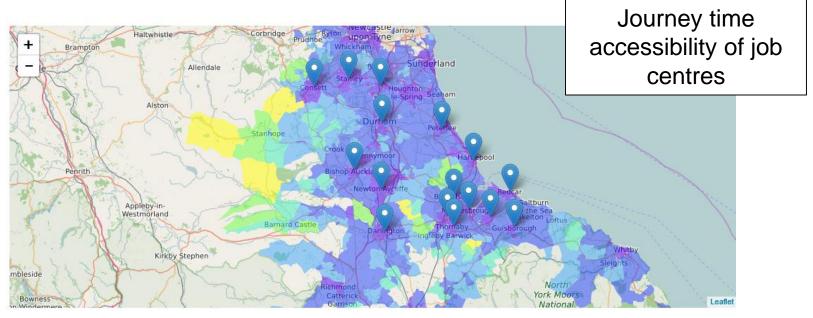
Designed so that a member of the public can look at house prices in their local area, a topic of much interest in the UK.

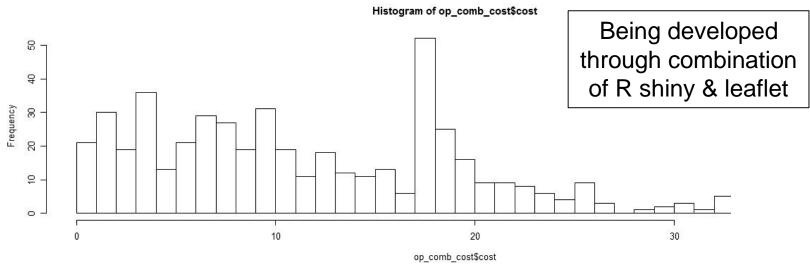


https://www.nao.org.uk/highlights/housing-in-england-overview/



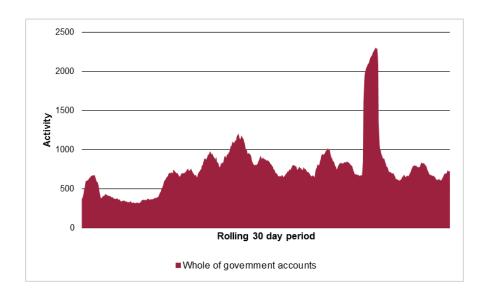
Interactive mapping





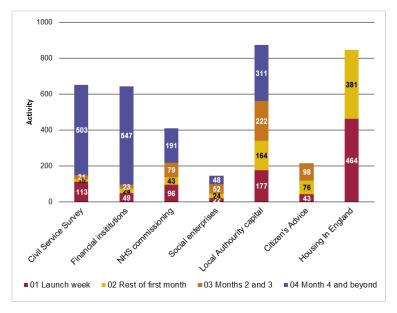


Interactive data visualisations – What we have learnt so far



- Visualisations increases the amount of activity for the reports they support.
- Activity around the launch is crucial to securing awareness and ongoing interest.
- Social media is particularly effective form of promotion. Going forward we will be giving more thought to 'share ability'.

- There is an appetite for data presented in an engaging way.
 Some visualisations attract almost as much interest as the reports they support.
- Topics attract different levels of interest, however reaching the right people can be as important as reaching a large number.





The 8 key enablers...

- 1. We leveraged senior sponsorship
- 2. We built on our existing analytical community of practice
 - Structures and roles
 - Awareness/profile

3. We secured dedicated expert resources

- Recruited a new manager to develop the data service
- Carved out 50% of another Manager's time to build the network

4. We reached out to junior staff

- Identify and nurture a network of people with inquisitive and can-do mindset.
- Help them to help each other.

The 8 key enablers...

- 5. We focused on what audit teams want, making basic tasks easier and quicker, eg
 - Webscraping
 - Back catalogue analyser
 - Visualisation tools
- 6. We developed a portfolio of examples that have delivered results
 - with quantified time/cost savings.
- 7. We have developed a structured L&D offer
 - Enthusiast, Doer, Expert
 - Specific skills defined
 - core vs specialist
 - Data gathering/manipulation vs analysis and presentation
- **8. Comms. Comms.** Every method. All of the time. Repeat!